

Dear colleague,

The sport and physical activity sector needs your help! Take part in the [online survey on staff recruitment / retention and new solutions in sport and physical activity employment](https://www.surveymonkey.com/r/sport_staff_employment).

**>> SPORT AND PHYSICAL ACTIVITY ARE VITAL**

Sport and physical activity are vital to public health and well-being. Through fun and competition, the values of sport help our young people to develop into strong, healthy and emotionally mature adults, ready to play a positive role in society. Sport and physical activity help the adult population to maintain their physical and mental fitness and enjoy the benefits of social interaction.

**>> THE WORKFORCE IS ALSO VITAL**

For sport and physical activity to achieve its potential, we need a stable and professional workforce with the right skills.

**>> BUT THERE IS A PROBLEM**

Research over many years shows that organisations like yours struggle to recruit and keep the staff they need. It can be very difficult to attract people with the right skills and attitudes and often they do not stay for long.

**>> LET’S** **FIND BETTER WAYS TO RECRUIT AND RETAIN THE PEOPLE WE NEED!**

This is the main aim of [IN-FORMS](https://informs-sport.eu/), an Erasmus+ sport project led by the European Observatoire of Sport and Employment (EOSE) with the active support of 11 partners (sport federations, employers’ organisations, a government ministry, sport universities and research centres). The project is looking closely at the problems and their causes and, most of all, looking for new employment solutions which could make life better for all of us.

**>> YOU CAN HELP**

To analyse the problems and develop new solutions, we need more up-to-date data and information from the widest sample of organisations of all types – sport clubs and federations/governing bodies, gyms and fitness centres, outdoor activity providers, municipalities, sport for all/sport for development organisations, leisure facility operators – in fact any employer in the sport and physical activity sector.

**>>**[**PLEASE TAKE PART IN THE ONLINE SURVEY**](https://www.surveymonkey.com/r/sport_staff_employment)**– YOUR INPUT REALLY WILL MAKE A DIFFERENCE!**

The survey is available in multiple languages. It will take around 10-20 minutes to complete. You will not be asked to write much. Most of the questions are ‘tick-box’ only and you will only be asked questions which are relevant to your organisation. All data collected through the survey will be treated confidentially and covered by the General Data Protection Regulations (GDPR).

Please access the online survey through clicking on the flag representing your language:



[**CLICK**](https://www.surveymonkey.com/r/sport_staff_employment) **HERE TO ACCESS THE SURVEY**

**THANK YOU FOR GIVING YOUR PRECIOUS TIME TO SUPPORT THIS IMPORTANT SURVEY!**

Yours sincerely,