

V4V Good Practice Case Studies: Bridgeclub BC Melick (Dutch Bridge Association)

Sport / Activity: Bridge
Country: Netherlands



Which of the four pillars does the example cover?

- Volunteer strategy and planning
- Volunteer recruitment and deployment
- Volunteer management and retention
- Volunteer development and training

Focus of volunteer intervention: Rewarding and recognising volunteers

Objective(s):

The BridgeBond (Dutch Bridge Association) aims to promote the game of bridge by organising and supporting bridge competitions, developing resources to get more people interested in bridge, and supporting member bridge associations. There are approximately 1050 members of the BridgeBond organised across 24 districts, with more than 117,000 members.

The retention and engagement of volunteers is essential for the development and sustainability of the sport. It is common in bridge for parents to teach their children to play creating a real sense of family and community in the sport. Volunteering often becomes a traditional activity which individuals do alongside playing. This initiative targeted all member clubs across the 24 districts and aimed to provide recognition for the contributions of the many volunteers who support the work of the BridgeBond and member associations.

Activities undertaken:

The BridgeBond communicates regularly with volunteers and organises an annual event to thank them for all their support and hard work. Volunteers could be nominated for recognition via an online form on the BridgeBond website. Volunteers were then invited to attend an annual event to celebrate volunteers, with individual volunteers given awards based on their contributions. The event also included activities to encourage volunteers from different member associations to mix and integrate to help create a sense of community. Photographs were taken of the event and of all volunteers who received an award with these being posted on the BridgeBond Facebook page and website alongside message thanking volunteers for their help and support.

Impact:

The initiative has helped to develop a community of qualified and committed volunteers who help to support the development and delivery of Bridge. It has also

helped to create a sense of community amongst the volunteers who feel valued and recognised for the work that they put in.

For further information: <https://www.bridge.nl/over-bridgebond/>



Wij danken alle vrijwilligers voor een gezellige dag en alles wat zij doen voor de clubs. Natuurlijk passen ook felicitaties aan de winnaars van vandaag. 🌸

<https://www.bridge.nl/.../vrijwilligers-honneurdrive-2022/>

We thank all the volunteers for a fun day and everything they do for the clubs. Of course congratulations also fit to today's winners. 🌸

<https://www.bridge.nl/.../vrijwilligers-honneurdrive-2022/>

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👍 43

5 comments 1 share



BridgeBond

November 22, 2021 · 🌐



De Honneurdrive is een 'cadeautje' dat clubs hun vrijwilligers aanbieden, als dank voor alle inzet. Het is een gezellige, goed verzorgde drive, die de BridgeBond elk jaar organiseert.

'Stuur' Ineke de Kuijper is zo'n vrijwilliger en zij behoort tot de vrouwen die niets uit de weg gaan. Ze was vijftien jaar voorzitter van B.C. Meerbridge, de club die ze mede oprichtte, en vier jaar voorzitter van het district Groningen. Ze is arbiter en geeft cursussen.

Al snel verschijnt het laatste nummer van dit jaar. In Bridge van december lees je het hele artikel.

[#bridgemagazine](#)

The Honor Drive is a "present" that clubs offer their volunteers, as a thank you for all the efforts. It's a fun, well-groomed drive that the BridgeBond organizes every year.

"Send" Ineke de Kuijper is such a volunteer and she is one of the women who do nothing. She was president of B.C. Meerbridge for fifteen years, the club she co-founded, and president of the district of Groningen for four years. She is a referee and gives courses.

Soon the last song of this year will appear. You can read the entire article in Bridge of December.

[#bridgemagazine](#)

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Ineke de Kuijper

*"Het was tot
in de puntjes
verzorgd"*

👍 4

👍 Like

💬 Comment

➦ Share



BridgeBond

October 5, 2022 · 🌐



Dat doen we graag nog een keer!

Alle wedstrijdleiders en vrijwilligers die onze wedstrijden én het bridgeclubleven mogelijk maken:

HARTELIJK BEDANKT! 🙏🙏🙏

We'd love to do that again!

All match leaders and volunteers who make our matches and bridge club life possible:

THANK YOU VERY MUCH! 🙏🙏🙏

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**Week van de
Scheidsrechter**

1 t/m 9 oktober

#scheidsbedankt