

PRESS RELEASE

VSPORT+ project selected as a good practice

Contributing to the legitimacy of the sport and active leisure sector while delivering high quality activity related to Lifelong Learning considered and acknowledged as such by EU institutions.

Lyon, 28th July 2014: EOSE is delighted to announce that the VSPORT+ project has been selected by the European Commission as **a good practice for dissemination** among the projects funded under the *Lifelong Learning Programme, Key Activity 4, Action on Dissemination and Exploitation of results*.



Published in July 2014 by the European Commission, [the brochure "Key activity 4 - Dissemination and Exploitation of Results - 2007-2013"](#) is made up of a brief overview of 16 projects considered as **a reservoir of valuable experiences and practical project results** that have **the potential to inspire other organisations** that will be involved in the new Erasmus+ Programme.

As part of its mission, EOSE has always considered as important the development of **innovative activities and tools directly linked to European initiatives** to give the sport and active leisure sector legitimacy and recognition as a significant sector.

The main aim of VSPORT+ Project – which full title was "VSPORT+: A Cross-Sectoral Valorisation Framework for the Lifelong Learning Strategy in Sport"- **was to carry out a range of valorisation activities at all levels and most specifically within 12 EU countries** to reach a maximum of targeted stakeholders. The goal was to raise awareness, communicate, promote, present, encourage and support the **transfer and implementation of the EOSE Lifelong Learning Strategy (also known as the 7 Step Model)** within current VET systems to encourage changes and modernisation.

The twenty-nine month VSPORT+ project which finished at the end of March 2014, used an innovative approach of awareness raising and dissemination through **the**



engagement of experienced and recognised National Ambassadors chosen from the membership of EOSE **in twelve different European countries** (Belgium, Bulgaria, Cyprus, Finland, France, Hungary, Italy, Latvia, Malta, Slovakia, Spain and UK).

We are extremely proud that the Final Report of the project was very well received (with a score of 8 on 10) based on an assessment undertaken by an external expert on behalf of Education, Audiovisual and Culture Executive Agency, and a financial assessment undertaken by Agency staff.

VSPORT+ project outcomes:

[Official video](#) from the final conference

[Cross Sectoral Valorisation Framework](#) (European Report)

[Executive Summary](#)

[Project Website](#)

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EOSE is an international organisation working towards the development of the sport and active leisure sector, expert in building bridges between the worlds of education and employment and ensuring the development of a competent workforce with the right skills.

Its vision has been defined as "A sport and active leisure sector that is playing its full part in the economic, health and social development of Europe and its member states." And its mission consists in "facilitating and supporting the development of the sport and active leisure sector workforce, to ensure people working and volunteering in the sector have the right skills to perform and enable the sector to fulfil its potential as a social, health and economic driver".



A NEW WAVE FOR THE SPORT AND ACTIVE LEISURE SECTOR

Ensuring the right skills in the right place