



# INFORMAL MEETING OF DIRECTORS GENERAL FOR SPORT

« Education, Training and Qualification »

Stephen Studd

EOSE President

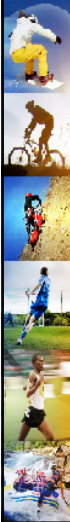
Prague, 28th April 2009

## Key Messages



- EQF presents an opportunity for Sport
- Sport must be involved in the development and implementation of the EQF
- The development of a common VET strategy for the Sport and Active Leisure sector is a priority
- There is a need to provide strong leadership at a European level in the Sector
- Sport and Active leisure is already leading

## EQF is central to EU Policy



- Lisbon Strategy (2000)
- Bologna Process – HE
- Copenhagen Process – VET
- Life Long Learning – ECVET/EQF
- Focus for national systems
- EU White Paper on Sport (2007) and Pierre de Coubertin Action Plan

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## Why do we need to implement EQF?



- EQF offers a European “Point of Reference” for national qualifications – national and European impact
- EQF offers transparency to academic qualifications
- EQF supports transfer/mobility of students between courses and academic institutions

### BUT

**ON ITS OWN, EQF DOES NOT HELP INDIVIDUALS MOVE FROM EDUCATION TO EMPLOYMENT SECTORS NEED TO TAKE THE LEAD**

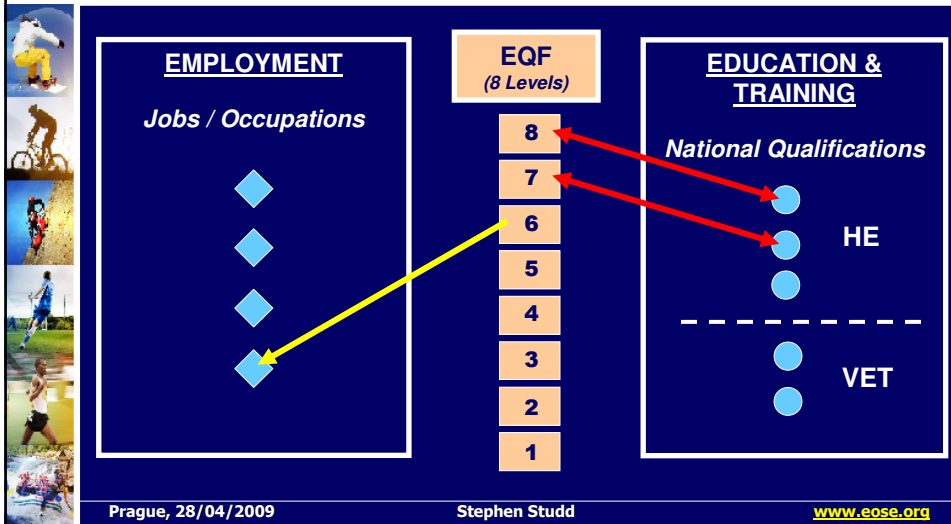
- A sector (employers working together) must define the jobs they offer in terms of the skills/knowledge (competences) they expect

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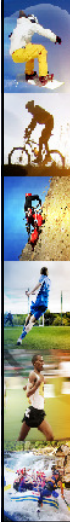
# From Education to Work



# Barriers and challenges for sport

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- What is offered in the academic field is not regarded as relevant by employers and federations
  - Talent is wasted: there is no clear career structure and graduates cannot find employment in sport
  - The economic and employment potential of Sport is not recognised/understood
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## Barriers and challenges for sport



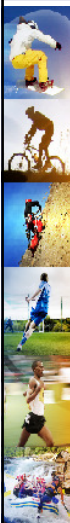
- Sport is fragmented (by sports, by sub-sectors e.g. commercial / volunteer / public) – poor communication and co-operation
- Sport training is aimed at the needs of the volunteer
- Sport training (in most states) sits outside the national qualification structure for most countries
- Sport VET is narrowly focussed

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## Why should sport engage with the EQF? – to maximise our potential



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**ECONOMIC**

**HEALTH**

**SOCIETY**

Tourism

Physical Activity

Social use of sport

**EMPLOYMENT**

**RIGHT PEOPLE WITH RIGHT SKILLS**

**SPORT AND ACTIVE LEISURE**

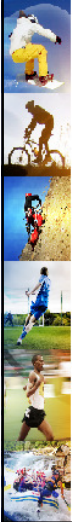
**EDUCATION**

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## Why should sport engage with the EQF? – our conclusions

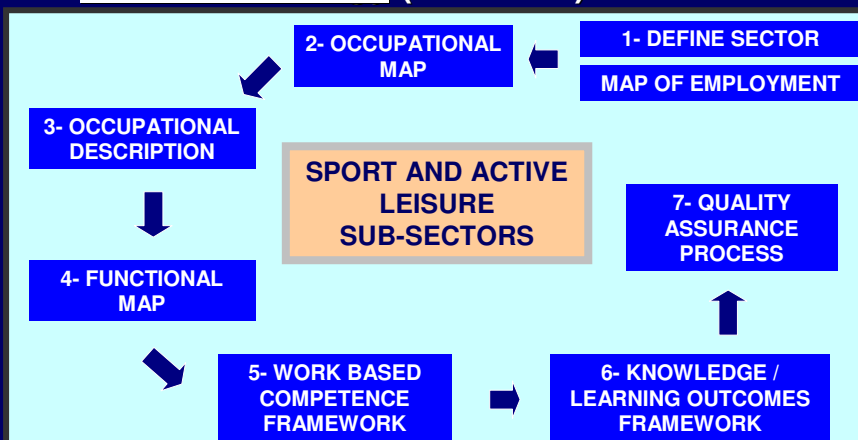


If sport is to fulfil its potential it needs:

- A competent workforce (paid & unpaid)
- Offer jobs and a career structure
- To define the competences, skills & knowledge needed for those jobs
- To ensure there are qualifications and training that equip people to work in sport
  - Many jobs in sport require specific technical knowledge and skills (health and safety is very important)

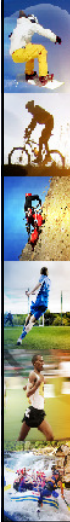
## What next? We have the technology!

### Our Methodology (technical)





## What next? A programme of work



### Our Methodology (Political)

- Create a single voice with the European Workforce Development Alliance (a small beginning)
- Undertake new analysis of Labour Markets (EOSE tools)
- Strengthen our observatory network

**Target** – an independent not-for-profit organisation to lead in each member state using central tools and methodologies that is recognised by the sport ministries

- Strengthen social dialogue (or employer organisations at least)
- Can Ministries assist with these developments?

Prague, 28/04/2009

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