

National activities carried out in the sector: Lithuanian example

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Lithuanian sport sector study: initiative

- 2004 European Year of Education through Sport and Lithuania became a member of EU
- Positive role and experience gain from Vocasport project
- Mutual understanding between the education and the sport sectors
- Lithuanian PE and Sport Strategy for 2005-2015
- Methodological centre for VET (MCVET) under the Ministry of Science and Education



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Lithuanian sport sector study: lead

- MCVET was established in 1996
- The activity is coordinated by the Governing Board
- Currently 25 permanent employees work in the Centre
- Main task: To ensure the developments of Lithuanian VET system corresponds to the market needs as well as national and international initiatives


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Lithuanian sport sector study: format

- European Social Fund Nr. BPD2004-ESF-2.4.0-01-04/0156 „Development of the System of National Vocational Training Standards”, covering 6 sectors (2005-2008):
- Sport;
- Tourism;
- Construction;
- Production of food products and drinks;
- Agricultural;
- Production of gas, chemical, resin, plastic and mineral products.

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Lithuanian sport sector study: goal

- Methodology for sectoral research was developed in 1999-2000 in cooperation with experts from Ireland
- The main research goal
to analyse the trends of sport sector development in Lithuania and determine the changes in the number of employees and training needs for the upcoming five years as well as provide concrete recommendations to improve conformity between the supply and demand of the labour force

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Lithuanian sport sector study: research

- An **overview of information** sources in Lithuania and other countries about the sport sector and related areas; analysis of official statistics about the sector
- A **survey** of sector enterprises by **interviews** and **postal questionnaire**
- Analysis of all information and **identification of change factors** in the sector
- **Projection of employment** in the sector
- Assessment of the sector **training needs** in the upcoming five years

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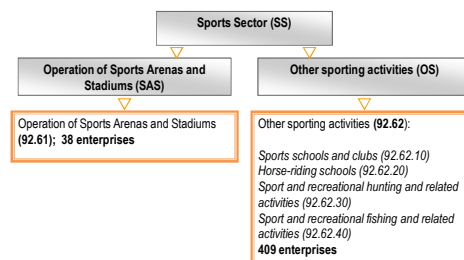
Lithuanian sport sector study: situation

- Society becomes more and more appreciative of the role of sports. Various researchers shows that half of the population aged 7-80 are not active in sports
- Implementation of fitness and sports programmes for everyone, raising awareness on the importance of physical activity and healthy lifestyle in all education and training establishments remains an important objective
- Sector is developing as an economic activity in Lithuania. Different sources provide different information on number of enterprises and employees: official statistics vs data from sport information center

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Lithuanian sport sector study: sector definition



Totally 447 enterprises were investigated were 87% of them represents small business up to 9 persons.

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Employment situation and key skill needs

- 3 years ago: no pessimism about the future
- Low turnover of employees
- The biggest shortage of young skilled coaches and managers
- The largest group of employees are professionals, but the biggest forecasted need – in service occupations (supervisors and sports equipment, maintenance staff)
- Generic skills, the lack of foreign language skills, creativity, strategic planning, entrepreneurship, public relations and communication skills

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Lithuanian sport sector study: actions

- To initiate and develop a professional standards for the sector, elaborately describing the current and future qualifications
- To modify and improve the higher education programmes (*the majority – pedagogical ones*) incorporating training of sports and active leisure instructors, sport marketers, etc.
- To increase the number of initial vocational training programmes for the sports sector and initiate the relevant continuing training programmes

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Lithuanian sport sector study: actions

- To strengthen cooperation between training institutions and employer organisations
- To offer opportunity for athletes to acquire a dual qualification during their career
- To improve working conditions and the system of motivation
- To create National continuing education and training model for the sector based on LLL strategy

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Lithuanian sport sector study: one year after

- Concept of national qualification framework and system is under consultation process at the moment
- There is a big demand to review/develop the sector qualifications
- Validation of formal education based on competences and learning outcomes
- Creation the system of recognition of non-formal and self-education in the sector
- Co-operation with National Statistical Office, Ministry of Social Affairs and Labour is needed
- Creation stakeholders working group focusing on employment and labour market issues in sport and active leisure sector

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